



# GOLDEN TICKET

*50th Anniversary Gala*

September 19, 2019 • Racebrook Country Club • Orange, CT

# SPONSORSHIP Opportunities

*All proceeds will benefit:*  
**Gloria Hayes Educational Foundation**

The Gloria Hayes Educational Foundation supports the growth in enrollment and curriculum at Good Child Development Center, providing continual updates with safety and security, and insuring that infants to preschool children will flourish in the progression of early childhood education.

## PLATINUM

**SPONSOR (\$7,500+)**

- Logo prominently displayed as **PLATINUM SPONSOR** on front of invitation ticket and all event materials
- Logo displayed as **PLATINUM SPONSOR** on event website home page and Good Child website
- Logo displayed as **PLATINUM SPONSOR** on Good Child website for **two years** following event
- Golden Ticket Seating for **2 tables of 10 guests** with company recognition at the Gala
- Promotion on social media and event email distributions
- Mention on any media, radio, TV announcements
- **PLATINUM SPONSOR Preferred Placement Full Page Advertisement** in Gala Program
- Inclusion of promotional items in guest gift bag (optional)

## GOLD

**SPONSOR (\$5,000)**

- Logo displayed as **GOLD SPONSOR** invitation ticket and all event materials
- Logo displayed as **GOLD SPONSOR** on event website home page and Good Child website
- Logo displayed as **GOLD SPONSOR** on Good Child website for **one year** following event
- Golden Ticket Seating for **1 table of 10 guests** with company recognition at the Gala
- Promotion on social media and event email distributions
- Mention on any media, radio, TV announcements
- **GOLD SPONSOR FULL PAGE ADVERTISEMENT** in Gala Program
- Inclusion of promotional items in guest gift bag (optional)

## SILVER

**SPONSOR (\$2,500)**

- Logo displayed as **SILVER SPONSOR** invitation ticket and all event materials
- Logo displayed as **SILVER SPONSOR** on event website home page and Good Child website
- Logo displayed as **SILVER SPONSOR** on Good Child website for **one year** following event
- Golden Ticket Seating for **4** at a table at the Gala
- Promotion on social media and event email distributions
- Mention on any media, radio, TV announcements
- **1/2 PAGE ADVERTISEMENT** in Gala Program
- Inclusion of promotional items in guest gift bag (optional)

## BRONZE

**SPONSOR (\$1,000)**

- Logo displayed as **BRONZE SPONSOR** invitation ticket and all event materials
- Logo displayed as **BRONZE SPONSOR** on event website home page and Good Child website
- Logo displayed as **BRONZE SPONSOR** on Good Child website for **one year** following event
- Golden Ticket Seating for **2** at a table at the Gala
- Promotion on social media and event email distributions
- **1/4 PAGE ADVERTISEMENT** in Gala Program
- Inclusion of promotional items in guest gift bag (optional)

## CHOCOLATE

**SPONSOR (\$500)**

- Logo displayed as **CHOCOLATE SPONSOR** on event website home page and Good Child website
- Logo displayed as **CHOCOLATE SPONSOR** on Good Child website for **6 months** following event
- Promotion on social media and event email distributions
- **BUSINESS CARD ADVERTISEMENT** in Gala Program
- Inclusion of promotional items in guest gift bag (optional)

## GOBSTOPPER

**SPONSOR (\$250)**

- **CLASSROOM SPONSOR:** Sponsor logo/name displayed in one of the Good Child Classrooms for one year
- **SPONSOR NAME** mention in Gala Program
- Inclusion of promotional items in guest gift bag (optional)

## GUMDROP

**SPONSOR (\$100)**

- **SPONSOR NAME** mention in Gala Program

## GREAT ROOM

**SPONSOR (\$1,250)**

- \* **ONE SPONSOR ONLY**  
**1<sup>ST</sup> COME / 1<sup>ST</sup> SERVE**
- Company Logo Banner displayed in Great Room of Good Child Development Center for one year

Questions? Contact [bill@goodchilddevelopmentcenter.com](mailto:bill@goodchilddevelopmentcenter.com)